

Giving more than ever before

Israelis' donations and volunteering during Swords of Iron War – Week #3



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By the end of the third week of the war, we asked a representative sample of the Israeli public about donations and volunteering over the past seven days. The results reflect exceptional solidarity amongst the Israeli public.

Results:

41%

41% volunteered

62%

62% made a contribution in money or in-kind

NIS 458

NIS 458 – The average weekly monetary contribution (\$115)

62%

62% of the donors increased the scope of their monetary contribution **beyond** their routine donations in light of the emergency.

62%

62% (of those donating to emergency goals) donated for the sake of soldiers and security forces, and 53% donated towards assistance to those affected.

In comparison to the past:

twice
as large

The average monetary contribution amounts are **twice** as large

During the COVID-19 crisis (2020), the share of donors and volunteers was **smaller** than in normal times (2019), while during the Swords of Iron War, the share of donors and volunteers is much **higher** than all previous figures – in routine and through crisis.

* Donations and volunteering relate to formal contexts (an organization, a fundraising initiative, a community, or a campaign) and informal contexts (directly for a person, stranger or acquaintance). The donations are in money or in-kind, including blood and breast milk donations.